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*For Immediate Release*

## Honda Financial Services™ Proudly Recognizes Steve Seltzer Honda For Performance Excellence

Altoona, PA, April 23, 2008 – Steve Seltzer Honda of Altoona has earned **2007 Council of Excellence** status – an achievement shared only by an elite group of Honda Powersports dealerships. This highly valued award status is based solely on results delivered by dealerships participating in Honda Financial Services' yearlong **Council of Excellence** recognition program.

In 2007, 1162 dealerships participated in the **Council of Excellence** program, however only 121 were acknowledged as award recipients. "The **Council of Excellence** program provides the opportunity for us to partner with dealership teams and champion their commitments to deliver exceptional financial service to each potential, new or returning Honda customer. Based on their yearly performance, the team at Steve Seltzer Honda earns top honors from Honda Financial Services," according to Stephen E. Smith, Senior Vice President of Honda Financial Services.

"We are thrilled to achieve Council status this year" said Steve Seltzer, dealer principal of Steve Seltzer Honda. "Our team is working very hard every day to really do Honda right here in Central Pennsylvania. Receiving this award is proof that our efforts are really paying off," continued Seltzer.

Debbie Carr, District Sales Manager of American Honda Finance Corporation, presented the award to Alissa Buchanan and Steve Seltzer.

Steve Seltzer Honda offers the complete line of Honda Powersports products and a full array of finance programs from Honda Financial Services. Stop by today and experience the **Council of Excellence** difference at Steve Seltzer Honda - located just off I-99 Exit #39 in Altoona or on the web at [steveseltzerhonda.com](http://steveseltzerhonda.com).

Company	Attn	Address	City	Phone	Fax
The Altoona Mirror	Attn: Business Editor	P.O. Box 2008	Altoona, PA 16603	(814) 946-7505	(814) 946-7547 - Fax
Bedford Gazette	Attn: Press Releases	P.O. Box 671	Bedford, PA 15522	814-623-1151	(814) 623-5055 - Fax
The Progress	Attn: Business Editor	206 E. Locust Street	Clearfield, PA 16830	(814) 765-5581	(814) 765-5165 - Fax
DuBois Courier Express	Attn: Press Releases	PO Box 407	DuBois, PA 15801	(814) 371-4200	(814) 371-3241 - Fax
The Daily News	Attn: Jane Luther	325 Penn Street	Huntingdon, PA 16652	(814) 643-4040	
Johnstown Tribune Democrat	Attn: Press Releases	425 Locust Street	Johnstown, PA 15901	(814) 532-5199	
The Sentinel	Attn: Press Releases	Sixth Street & Summit Drive	Lewisstown, PA 17044	800-827-6397	(717) 248-3481 - Fax
Phillipsburg Journal	Attn: Press Releases	216 East Presqueisle Street	Phillipsburg, PA 16866	(814) 342-1320	
Mainline Newspapers	Gene P. Neral, Gen. Mgr.	Sonman Road	Portage, PA 15946	800-222-1742	814-736-9666 - Fax
The Reynoldsville Star	Attn: Press Releases	PO Box 444	Punxsutawney, PA 15767-0444	(814) 653-9300	
Centre Daily Times	Attn: Business Editor (Press Releases)	3400 E. College Avenue	State College, PA 16801	(814) 238-5000	(814) 238-1814
Pennsylvania Business Central	Attn: Press Releases	1305 West College Avenue	State College, PA 16801-2712	814-867-2222	814-234-4487 - Fax
Daily Herald	Attn: Linda Daniels	1067 Pennsylvania Avenue	Tyrone, PA 16686	684-4000	