



**FOR IMMEDIATE RELEASE**

## **Yamaha WaveRunners Save Owners Hundreds of Dollars in Annual Maintenance Costs**

**Two Year Maintenance Costs of Competitive Personal Watercraft Are Up To Four Times the Cost of Yamaha**

**Kennesaw, GA – April 29, 2010** – Yamaha Watercraft Group, a division of Yamaha Motor Corporation, USA, today announced that Yamaha WaveRunners® have the lowest required 2 year maintenance among the major personal watercraft brands, making Yamaha the easiest and least expensive personal watercraft to own. In some cases, competitive personal watercraft require maintenance that is three to four times that of Yamaha, adding several hundreds of dollars of additional ownership costs to customers, year after year.

“The experience customers have with their personal watercraft extends beyond their time on the water and into their total ownership experience of that watercraft,” said Scott Watkins, Product Manager for Yamaha’s WaterCraft Group. “We’ve taken steps to make that ownership experience as easy and inexpensive as possible. Requiring minimal maintenance, while being the most fuel efficient and most reliable PWC on the market, saves our customers thousands of dollars over the long haul and helps them spend less time driving to service appointments and more time on the water enjoying their watercraft.”

In a comparison of two year required maintenance among the major personal watercraft manufacturers and a survey of dealerships’ service departments, several areas of differentiation emerge:

Yamaha 2 Year Required Maintenance:

- Engine oil change, clean adjust spark plugs



### Sea-Doo® 2 Year Required Maintenance:<sup>1</sup>

- Engine oil change, clean adjust spark plugs
- Sea-Doo® requires a supercharger clutch replacement every 100 hours with an average dealer cost exceeding \$600.
- The closed loop cooling system used by all Sea-Doo® models requires coolant replacement at 2 years, while the other brands did not require any cooling maintenance.
- Sea-Doo® is the only manufacturer to require the intercooler to be flushed in addition to the exhaust after salt water use
- Sea-Doo®'s electronic controls require additional maintenance with the friction sleeves and locking sleeves requiring replacement after 1 year

### Kawasaki® 2 Year Required Maintenance:<sup>2</sup>

- Engine oil change, clean adjust spark plugs
- Kawasaki® requires the inspection and refilling of the supercharger gear oil at 50 hours, as well as an inspection of the supercharger drive belt and tension every 25 hours.

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<sup>1</sup> Sea-Doo® Owner's Manual (GTX, RXT, Wake Pro)

<sup>2</sup> Kawasaki® Jet Ski® Owners' Manual